



In The Name of Love & Family, There Shall be Good Food : Vilhjalmur Sigurdarson

Chef Vilhjalmur Sigurdarson, or Chef Villi as many who works with him call him, base his career on the notion of “love and family”. Not opting to stay in his homeland -Iceland, because he fell in love with his wife who is from Belgium; Not choosing metropolitan cities such as Brussels or Antwerp as the location for his own restaurant- Souvenir, although it might have been the obvious/easier choice, but instead settling in at Ypres, Belgium, a small city of about 35,000 residents, because his love for the products of the highest-level of quality he can get here. Most importantly, Chef Villi describes how he had a completely change of attitude towards cooking after his first daughter was born, *“Right now I just want to make really good food: Food that makes you smile, food that makes you feel good,” he says. “And I think that’s because of family. You want to make people happy.”*

His philosophy towards cooking echoes harmoniously with the name of the restaurant-*Souvenir* *“What remains after going out to eat is the memories, the souvenirs you have.”*

This time, we would like to invite the discerning diners of Beijing to join Chef Villi for an evening that will surely be treasured like a prized and memorable souvenir.

